

2027 PHRC Housing Conference Sponsorship Opportunities



150+ Industry Professionals



97.06% Satisfaction Rating from 2026 Attendees



2 Days of Education and Networking

The PHRC Housing Conference highlights best practices, regulation, and innovation in the housing industry. Invited speakers present on a wide range of topics, including indoor environmental quality (IEQ), codes & construction, the house as a system, materials & installation, and land development & planning. ***Don't miss this opportunity to put your company in front of industry leaders!***

- Builders & Design Professionals
- Code & Municipal Officials
- Material Suppliers & Manufacturers
- Developers
- and other residential construction professionals

CONNECT AROUND FOOD: This year's exhibitor tables will line Presidents Hall and remain in place throughout both conference days. Breakfast, opening remarks, the keynote, and an extended lunch are hosted in this space, which creates natural, repeated opportunities for attendees to stop by, ask questions, see products, and build relationships with your company!

Contact Darrin Wright for more information:
dtw153@psu.edu

Sponsorship Spaces Are Limited

Reserve yours today!



bit.ly/2027PHRCHousingConferenceSponsorship



2027 PHRC Housing Conference March 2-3

The Penn Stater Hotel and Conference Center, State College, PA

2

Sponsorship Opportunities at the 2027 PHRC Housing Conference to Maximize Your Impact:

Advertiser

\$300

- Verbal recognition during opening remarks
- Social media shout-out when you register as a sponsor and again during the conference
- Company name posted on PHRC website
- Company name, logo, and website published in PHRC Housing Conference program

Visit our website to learn more about the 2027 PHRC Housing Conference



bit.ly/2027PHRCHousingConference

Exhibitor

\$1500

- Verbal recognition during opening remarks
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Plus:

- Company logo posted on PHRC website
- Company logo posted on screens at registration desk
- 6 hours of face-to-face engagement to showcase products, services, materials, and new technologies directly to industry professionals over two days
- One 6' exhibit table (skirted with 2 chairs)
- 2 full two-day PHRC Housing Conference registrations (a \$900 value)

"The annual conference is especially valuable—it offers a great opportunity to connect with other professionals in the building industry, share ideas, and learn how others are addressing challenges and adapting to new codes. It's always a productive and worthwhile experience."

"The PHRC Housing Conference is a great venue where many stakeholders in the building and development world to connect on common ground. I always leave inspired and thankful a group like this exists for Pennsylvania construction professionals."



PennState
College of Engineering

**PENNSYLVANIA HOUSING
RESEARCH CENTER**

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Stay Connected!

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